

CBS TELEVISION STATIONS



Order ID: 57115 CF LOC-POL FBD - LBD: 10/26/12 - 11/05/12 HL#: Created: 10/25/12 01:02 PM

Client: FIGHT FOR THE DREAM (342432) CPE: // Agency Commission: 15 % Updated: EMENDEL on 10/25/12 02:50 PM

Agency: STRATEGIC MEDIA SERVICES FIGHT FOR THE DREAM Self Protect.: :00:00 Confirmed: 10/25/12 01:12 PM Product: Sched. Code: B Demo: Buyer: JESSICA MURRAY HHOLDS DMA RTG Contract: 10/26/12 08:48 AM AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

		T STATION. MARK INVOICE F RDER NO- 1664; WS ORDER		F PERFORMANC	E AND PUT IN PU	IBLIC FILE. PAID	FOR BY FIG	GHT FOR	THE DREAM.		
Item	Time Class	Eligible Days	Break Type	Dur SC Self	Pr Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	* * * * F * *		30 D		0.0	\$850.00	1	\$850.00		
	FBD 10/26/12	LBD Oct 22 10/26/12 1									
Item	Time Class	Eligible Days	Break Type	Dur SC Self	Pr Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	1 0 1 0 1 0 0	MORN	30 D		0.0	\$850.00	3	\$2,550.00		
	FBD 10/29/12	LBD Oct 29 11/02/12 3									
Item	Time Class	Eligible Days	Break Type	Dur SC Self	Pr Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL6A	M * * * * * *	MORN	30 D		0.0	\$850.00	1	\$850.00		
	FBD 11/05/12	LBD Nov 05 11/05/12 1									
Item	Time Class	Eligible Days	Break Type	Dur SC Self	Pr Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	07:00 - 08:00	* * * * F * *	MILT	30 B		0.0	\$500.00	1	\$500.00		
	FBD 10/26/12	LBD Oct 22 10/26/12 1									
Item	Time Class	Eligible Days	Break Type	Dur SC Self	Pr Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	07:00 - 08:00	0 1 0 1 0 0 0	MILT	30 B		0.0	\$500.00	2	\$1,000.00		
	FBD 10/30/12	LBD Oct 29 11/01/12 2									
Item	Time Class	Eligible Days	Break Type	Dur SC Self	Pr Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	07:00 - 08:00	M * * * * *	MILT	30 B		0.0	\$500.00	1	\$500.00		
	FBD 11/05/12	LBD Nov 05 11/05/12 1									
Item	Time Class	Eligible Days	Break Type		Pr Sales Catg	HHOLDS		Spots	Total	NR	A/G
007	DLIVE9A	0 1 0 1 0 0 0	DAY	30 B		0.0	\$300.00	2	\$600.00		
	<u>FBD</u>	LBD Oct 29									

10/30/12

11/01/12

AE:

012

013

DPHIL



**KDKA-TV** 

Order ID: 57115 CF LOC-POL FBD - LBD: 10/26/12 - 11/05/12

HL#: 10/25/12 01:02 PM Created:

FIGHT FOR THE DREAM (342432) Agency: STRATEGIC MEDIA SERVICES

JESSICA MURRAY Buver: Brian Butz-1-KDKA-TV CPE: //

Product:

Demo:

FIGHT FOR THE DREAM **HHOLDS** DMA RTG

Agency Commission: 15 % Self Protect.: :00:00 Sched, Code: B

Updated: Confirmed: Contract:

EMENDEL on 10/25/12 02:50 PM

10/25/12 01:12 PM 10/26/12 08:48 AM

Billing Int: Monthly BM: SS

\$1,650.00

WTAE: 0% WPXI: 0% WPMY: 0% WPCW: 0% CABLE: 0% WPGH: 0% Share: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G \* \* \* \* F \* \* PRIC 30 B \$800.00 800 D11AM 0.0 \$800.00

FBD LBD Oct 22 10/26/12 10/26/12 1

Sales Catg Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 009 D11AM 0 1 0 1 0 0 0 PRIC 30 B 0.0 \$800.00 \$1,600.00

FBD LBD Oct 29 10/30/12 11/01/12 2

Break Type Dur SC Self Pr Sales Catg NR A/G Time Class Eligible Days **HHOLDS** Rate Spots Total Item \* \* \* \* F \* \* NEWS 010 NNOON 30 B \$800.00 \$800.00

FBD LBD Oct 22 10/26/12 10/26/12 1

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Break Type **HHOLDS** Rate Spots Total Item 0 1 0 0 1 0 0 NEWS 30 B 011 NNOON 0.0 \$800.00 2 \$1,600.00

FBD <u>LBD</u> Oct 29 10/30/12 11/02/12 2

1 0 1 0 1 0 0 DAY

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G

0.0

0.0

\$550.00

\$1,350.00

30 B

FBD LBD Oct 29 10/29/12 11/02/12 3

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** NEWS6PM NEWS 30 D \$1,350.00

FBD LBD Oct 22 10/26/12 10/26/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 014 NEWS6PM 0 1 1 1 0 0 0 NEWS 30 D 0.0 \$1.350.00 \$4.050.00

FBD LBD Oct 29 10/30/12 11/01/12

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Buyer: JESSICA MURRAY Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/26/12 08:48 AM
AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 0 1 0 1 0 0 0 NEWS 30 D 015 NEWS630PM 0.0 \$1,350.00 \$2,700.00 FBD LBD Oct 29 10/30/12 11/01/12 2

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 016 NLATE03 \* \* \* \* F \* \* NEWS 30 B \$2,750.00 \$2,750.00

FBD LBD Oct 22 10/26/12 10/26/12 1

 Item
 Time Class
 Eligible Days
 Break Type
 Dur
 SC
 Self Pr
 Sales Catg
 HHOLDS
 Rate
 Spots
 Total
 NR
 A/G

 017
 NLATE03
 0
 1
 0
 0
 NEWS
 30
 B
 0.0
 \$2,750.00
 2
 \$5,500.00

FBD LBD Oct 29 10/30/12 11/01/12 2

Time Class Dur SC Self Pr Sales Catg NR A/G Eligible Days Break Type **HHOLDS** Rate Spots Total Item \* \* \* \* \* S \* NEWS NEWSSAT6A 30 B 018 0.0 \$400.00 \$400.00

FBD LBD Oct 29
11/03/12 11/03/12 1

Eligible Days Item Time Class Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G \* \* \* \* \* S \* NEWS 019 NEWSSAT7P 30 B 0.0 \$950.00 \$950.00

FBD LBD Oct 29 11/03/12 11/03/12 1

Time Class Rate Spots Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** \* \* \* \* \* \* S MORN WCBSSUN 30 B 020 0.0 \$900.00 \$900.00

FBD LBD Oct 22 10/28/12 10/28/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 021 NEWSSAT7P \* \* \* \* \* S \* NEWS 30 B 0.0 \$950.00 \$950.00

FBD LBD Oct 22 10/27/12 10/27/12 1



**KDKA-TV** 

\* \* \* \* \* \* S REGP

FBD - LBD: 10/26/12 - 11/05/12

10/25/12 01:02 PM

Client:

022

FIGHT FOR THE DREAM (342432) Agency: STRATEGIC MEDIA SERVICES

CF LOC-POL

CPE: //

Break Type

Agency Commission: 15 % Self Protect.: :00:00

**HHOLDS** 

0.0

\$7,500.00

Updated: EMENDEL on 10/25/12 02:50 PM

JESSICA MURRAY Buyer:

Time Class

**PSIXTY** 

Order ID: 57115

FIGHT FOR THE DREAM

Confirmed: Contract:

Created:

10/25/12 01:12 PM

AE: Brian Butz-1-KDKA-TV Product: HHOLDS DMA RTG Demo:

Sched. Code: B

HL#:

Sales Catg

10/26/12 08:48 AM

Monthly Billing Int: BM: SS

\$7,500.00

WTAE: 0% Share: 0%

WPXI: 0%

Eligible Days

WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Dur SC Self Pr

30 D

Rate Spots Total NR A/G

FBD **LBD** Oct 22 10/28/12 10/28/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G \* \* \* \* \* \* S NEWS 023 NLATE03 30 B 0.0 \$2,500.00 \$2,500.00

FBD LBD Oct 29 11/04/12 11/04/12

Order Totals										
	Confirmed	Revised Quantity	Confirme	ed Total	Revised Total					
Order Section	Quantity		Gross Amt	Net Amt	Gross Amt	Net Amt				
Spot Buy Lines	35	0	\$42,850.00	\$36,422.50	\$0.00	\$0.00				
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00				
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00				